



**Online public meeting of
Network of Networks of European organizations working on
agroecology (NofNs)**

**Experience sharing with Dr Olena Motuzenko on gastro-tourism
“Academia, civil society and local communities – united to keep
knowledge alive”**

29 November, 16h30-17h30 CET



Agroecology is a knowledge-intensive rather than technology-oriented approach and is inspired by traditional agricultural practices and knowledge systems. Farmers and peasants all around the world have been using locally adapted practices in food production for centuries thus being the true stewards of their land. Although the evidence about traditional know-how and ways of learning in agroecological systems is growing, it is yet very limited not

¹ Image by Slow Food: <https://www.slowfood.com/ukraine-biodiversity-at-the-heart-of-reconstruction/>



allowing to show the full spectrum of social, economic, and environmental benefits of agroecological production in a systematic and structured way. There are several tools and instruments which can help assess the agroecosystems. Nevertheless, these are not developed for farmers as end users. Moreover, few of the existing tools were developed together with farmers.

During this one-hour open meeting, Dr Olena Motuzenko will share her experience and story about the recently launched [Atlas of 85 Ukrainian products of cultural value at Terra Madre](#) and the process and participatory methodology behind this work. The project joins various stakeholders: Slow Food network leaders from Kyiv and Lviv, Ukrainian and Italian academia, but also local communities in 7 regions of Ukraine, with whom Dr Olena Motuzenko has been working to help show value and reconstruct the knowledge of traditional farming practices linked to local food culture and gastronomy. This initiative makes part of the Horizon 2020 project “Ethnobotany of divided generations in the context of centralization – DiGe”.

Join us on the **29th of November from 16:30 – 17:30** on Zoom to listen to the experience of Dr Motuzenko and discuss together how to build a structure for future webinars bringing together farmers, knowledge, research, and tools to support and strengthen producers’ knowledge and building collaborative instruments.

Please **register for the meeting** by following the link below:

<https://us06web.zoom.us/meeting/register/tZUrcumgrj0uGtYxwCBErppOJ6gX7cTAkobK>

Draft Agenda

10'	<i>Attila Szocs, EcoRuralis (Romania) & Anya Coutinho, Gradina Moldovei (Moldova)</i>	<i>Welcome note and introduction to the meeting</i>
25'	<i>Dr Olena Motuzenko, Associate professor, Department of Geography at Kyiv National University 'Taras Shevchenko' (Ukraine), Visiting Professor at University IUAV of Venice (Italy), affiliated with Slow Food Ukraine</i>	<i>Gastro-tourism and food culture: a participatory methodology for learning about and communicating the value of agroecological farms</i>
20'	<i>Participants</i>	<i>Q&A and discussion for future webinars facilitating farmer-to-farmer exchange at the European level</i>
5'	<i>Attila Szocs, EcoRuralis (Romania)</i>	<i>Closing remarks</i>



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